



“Cornwall Chamber wants every young person to have access to the very best advice for their future career with all the opportunities open to them in Cornwall and beyond and fully supports the Enterprise Adviser programme. Businesses need to invest their time working with education to ensure young people have the skills and aptitude to fulfil the needs of the future workforce.”

Mel Colton-Dyer,
Head of Business
Connections and Skills,
Cornwall Chamber of
Commerce

“ The economy in Cornwall is changing quickly with the emergence of many exciting and market leading businesses. Enterprise Advisors will ensure that our young people of have the very best chances of being part of these new developments as well as creating a far more productive economy and successful Cornwall.”

Mark Duddridge,
Chair, Cornwall & Isles of Scilly LEP



If you would like to participate in the Enterprise Adviser Network please contact...

- ✉ EANetwork@cornwall.gov.uk
- ☎ 01872 327181
- 🌐 www.cioslep.com/employment-and-skills/enterprise-adviser



43439 09/17

Business
Leaders



Are you ready to
inspire?

Our Challenge...

We want to create opportunities with volunteer employers from our business community to inspire young people to identify a clear career path.

Why join the Enterprise Adviser Network?

We aim to link schools with high calibre business volunteers (Enterprise Advisers) who are experts in their own industries and understand the wider skills agenda. Enterprise Advisers work with the strategic leaders within a secondary school to increase employer engagement activities taking place.

Cornwall & Isles of Scilly Local Enterprise Partnership are delivering this innovative project to create powerful, lasting connections between our local businesses, schools and colleges. Pioneered by the national Careers and Enterprise Company, the Enterprise Adviser Network aims to bring volunteers from the business community (Enterprise Advisers) into schools and colleges to increase their engagement with the business community.

Enterprise Advisers

We are looking for Cornwall's most dedicated volunteers from business... people just like you!

We need high calibre volunteers who are passionate about helping young people connect with the world of work. By drawing on your own local business networks you will be able to link directly with school leaders to help them develop an effective employer engagement programme for students.

You'll need to be committed to support an individual school for one year, but we will be here to help you all the way with training and guidance from a powerful nationwide network.

Are you ready to get involved?

- **Inspire** Cornwall's next generation - help them make **informed choices** about their future and improve their employability skills
- **Strengthen** our future workforce - let them know about the **amazing careers** opportunities right here in Cornwall
- **Share** your wide network of employers - **showcase** the different occupational areas within **your sector**, and beyond
- **Help** influence the educational landscape - making it **relevant to all learners** so they understand how they fit into our future economy
- **Raise** your reputation - you and **your business** will be **recognised** for your contribution as a 'business broker' with education
- **Access** future talent - **raise awareness** of your industry and help **create** a talent pipeline

Enterprise Coordinators

Our Enterprise Coordinators will support you by:

- Reviewing a school's existing careers programmes and developing an employment engagement plan
- Supporting each school's Careers Coordinator in operational developments of new activities, reporting outcomes back to senior leaders and the Enterprise Advisor Network
- Acting as a single point of contact to communicate the range of external careers programmes available and share good practice
- Provide a range of resources to support you in your role
- Regular meetings with our Enterprise Advisers

Activities where business volunteers can support the curriculum...

- Talks and presentations
- CV and employability workshops
- Mock interviews
- Mentoring
- Competitions and enterprise activities
- Work place visits, shadowing and work experience
- Real curriculum projects