



“Cornwall Chamber wants every young person to have access to the very best advice for their future career with all the opportunities open to them in Cornwall and beyond and fully supports the Enterprise Adviser programme. Businesses need to invest their time working with education to ensure young people have the skills and aptitude to fulfil the needs of the future workforce.”

Mel Colton-Dyer,
Head of Business
Connections and Skills,
Cornwall Chamber of
Commerce

“ The Cornish economy and society is changing quickly and Enterprise Advisors will ensure that all our young people are given every chance of fulfilling their ambitions locally and contributing significantly to the County’s development.”

Mark Duddridge,
Chair, Cornwall & Isles of Scilly LEP



If you would like to participate in the Enterprise Adviser Network please contact...

✉ EANetwork@cornwall.gov.uk

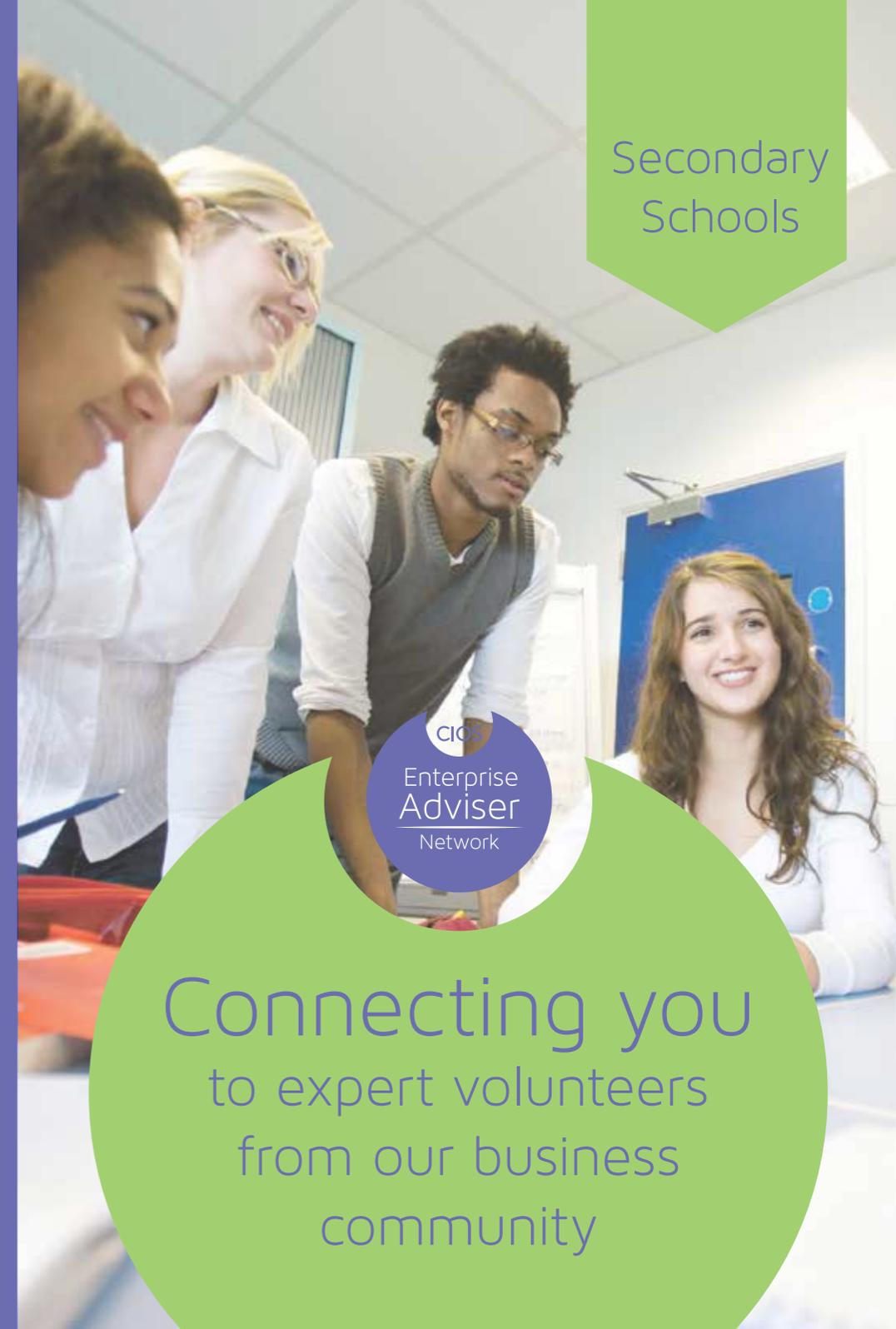
☎ 01872 327181

🌐 www.cioslep.com/employment-and-skills/enterprise-adviser



43439 09/17

Secondary Schools



Connecting you to expert volunteers from our business community

We understand your challenges...

Links between education and business are hard to forge and difficult to maintain, so let us help you. The Enterprise Adviser Network creates interactions with volunteers from our business community, who can help develop your school's employer engagement plans and activity.

The Enterprise Adviser Network...

We aim to link schools with high calibre business volunteers (Enterprise Advisers) who are experts in their own industries and understand the wider skills agenda. Enterprise Advisers work with the strategic leaders within a secondary school to increase employer engagement activities taking place.

Cornwall & Isles of Scilly Local Enterprise Partnership are delivering this innovative project to create powerful, lasting connections between our local businesses, schools and colleges. Pioneered by the national Careers and Enterprise Company, the Enterprise Adviser Network aims to bring volunteers from the business community (Enterprise Advisers) into schools and colleges to increase their engagement and understanding of the business community.

Enterprise Advisers

Enterprise Advisers are high calibre volunteers who are passionate about helping young people connect with the world of work, and they want to work with you in Cornwall.

Our ambition is for Enterprise Advisers (volunteers from the business community) to work directly with school leaders to help them develop an effective employer engagement plan for students and draw on their own local business networks. They will be required to commit to support an individual school for one year and be provided with training and guidance from an Enterprise Coordinator.

Why get involved?

- Taking part in the Enterprise Adviser Network will provide evidence to Ofsted of your Careers Education programme and help fulfil your statutory duty to provide effective careers guidance to all students in years 8 to 13.
- The White Paper: Educational Excellence Everywhere (March 2016) states that "education should prepare children for adult life, giving them the skills and character traits needed to succeed academically, have a fulfilling career and make a positive contribution to British society". This programme will provide you with valuable evidence to meet this requirement
- Access to a dedicated business expert can help you plan, develop and improve your statutory careers guidance delivery through meaningful employer engagement activities
- Businesses want to support your curriculum development – their input can make it relevant to all learners, letting them know about the amazing careers opportunities in Cornwall and improve your destination measures

Enterprise Coordinators

Our Enterprise Coordinators will support you by:

- Carry out a review of your school's existing careers, programmes and develop an employer engagement plan
- Share the findings with senior managers and the Enterprise Adviser to develop and monitor a plan to 'fill the gaps' – utilising the business connections of the Enterprise Adviser
- Support each school's Careers Coordinator in operational developments of new activities, reporting outcomes back to senior leadership
- Act as a single point of contact to communicate the range of external careers programmes available and share good practice across the network of schools
- Provide resource portal, calendar of events and business directory.

Activities where business volunteers can support the curriculum...

- Talks and presentations
- CV and employability workshops
- Mock interviews
- Mentoring
- Competitions and enterprise activities
- Work place visits, shadowing and work experience
- Real curriculum projects